

Program Strand: Restaurant Management

Students in Marketing perform a range of skilled tasks using discretion and judgment, and who are required to select, adapt and transfer skills to different situations including:

Secondary Career Academy Development Timetable (academy classes are listed in bold type)

Pre-Academy Grades 6 – 8	Grade 9	Grade 10	Grade 11	Grade 12
M/J Vocational Wheel 3 BU 800022012 Semester Courses: Business Keyboarding 820011011¹ Comp App in Bus 1 820022011¹ Comp App in Bus 2 820021011¹ Orientation to Marketing Occupations 8800110² Exploration of Marketing Occupations 8800210² ¹ Recommended for 7 th grade ² Recommended for 8 th grade	English I Algebra or higher Earth & Space Science or Biology World History 9 th Grade Transition Computing for College & Careers 820902001 Elective Elective	English II Geometry or higher Biology or Chemistry P.E. Foreign Language Marketing Essentials 8827110 Elective Elective	English III Algebra II or higher Chemistry or Physics or Physical Science American History Foreign Language Marketing Applications 8827120 Elective Elective	English IV Statistics or higher Science elective American Government / Economics Marketing OJT Restaurant Mkt. Operations 8824110 Elective Elective

Suggested Electives:

- Students may in their Junior or Senior year opt to participate in the Career Experience Opportunity (CEO) internship program using the following course numbers: Workplace Essentials – 83003101A (Honors .5) and CEO internship – 0500330CE (Honors .5).
- Students may complete more than one program within the Academy of Hospitality and Tourism providing courses are offered at the school site.
- In addition, students can choose to enroll in Foreign Language (*3rd year), and AP Psychology classes to enhance their marketability.

To find a Miami-Dade County Public High School with this Program Strand, please link to http://ssr.dadeschools.net/acad_tally_schls.pdf

Internship Opportunities	Student Organizations / Clubs	Earn Upon Completion
<ul style="list-style-type: none"> • Job Shadowing • Portal to CEO • Service Learning 	<ul style="list-style-type: none"> • DECA, An Association of Marketing Students 	<ul style="list-style-type: none"> • Industry Title & FLDOE OCP's correlated to the individual areas. • For more information on the Florida Department of Education Bright Futures Scholarship Programs: Florida Academic Scholars Award (FAS), Florida Medallion Scholars Award (FMS), and Florida Gold Seal Vocational Scholars Award (GSV) please contact a guidance counselor or visit: http://www.floridastudentfinancialaid.org/ssfad/factsheets/BF.htm. • For more information on advanced standing at local public and private post secondary institutions as established per articulation agreements please contact a guidance counselor.

POSTSECONDARY OPTIONS

Certification Programs	Community College (A.A./A.S.) or Proprietary Programs	Four-Year College and University Programs	Other
Miami-Dade College <ul style="list-style-type: none"> • Academy of International Marketing • Food and Beverage Mgmt. • Hospitality Mgmt. 	Miami-Dade College <ul style="list-style-type: none"> • Hospitality Mgmt. • Marketing Management • Business Administration 	Florida International University – Restaurant/Foodservice Management University of Florida - Marketing University of West Florida – Marketing; Hospitality, Recreation, and Resort Mgmt. Florida State University – Marketing; Hospitality Admin.	<ul style="list-style-type: none"> • On the job training

CAREER OPTIONS

Entry Level	After Post-Secondary Education
<ul style="list-style-type: none"> • Clerk • Host • Customer Service Assistant • Independent Restaurant Owner 	<ul style="list-style-type: none"> • Business Manager • Retail Manager • Sales Director • Restaurant Manager • Office Manager • Independent Business Owner • Customer Service Manager